Strategic Plan: Asian Studies Minor

In order to fulfill the goals of the Asian Studies Minor the faculty will seek to provide students both a broad range of courses and a methodology to synthesize the content of those courses. The following are the goals of the Strategic Plan of the Asian Studies Minor.

1. To broaden student awareness of the diversity of Asian culture.
2. To help students develop a methodology for critical study of Asian culture, history, religion, social issues, and art.
3. To recruit students from a wide variety of majors to participate in the program.
4. To encourage minors to study abroad at the Beijing Center in Beijing, China or at Sophia University in Tokyo, Japan (universities with which we have exchanges) in order to give students first-hand knowledge and experience of Asia.
5. To seek funding for scholarships for Asian Studies minors.

**Year One:** The Asian Studies Minor began in the fall semester of 2010. During this first year we have developed our goals and objectives. We will also:
- Recruit new faculty to join the program and become involved in its development.
- Assess all the courses now approved for the minor.
- Plan an advertising campaign to make students more aware of the minor and to show them the advantages of this interdisciplinary minor in future careers.

**Year Two:**
- Assess the success of our recruitment drive and other goals for year one.
- Create a list of Asian Studies scholars and graduate programs in Asian Studies for the minors.
- Set up an advising program to help with graduate program admissions, career choices, etc.

**Year Three:**
- Assess the success of goals for year two.
- Recruit new faculty to join the program
- Develop a speaker series for students and faculty in the program to encourage dialogue within the program and between the program and other Asian Studies Programs.
- Continue to advertise and recruit students and new faculty to the program.

**Year Four:**
• Assess the success of programs started in years two and three.
• Continue to develop the programs that are successful and work to improve those that are weak.

**Year Five:**
• Review all the activities, courses, and student numbers for the last four years.
• Work to create a new strategic plan that incorporates the above assessment.
• Continue to advertise for students, create new courses appropriate to the minor, and invite new young faculty to join the program.